



Daniel Burrus' Partial Client List

Fortune 500

3M	Dow Chemical	IBM	Pillsbury
Abbott Laboratories	DuPont	Johnson Controls	PricewaterhouseCoopers
Alcatel-Lucent	Eaton	Konica Minolta	Procter & Gamble
American Express	eBay	McGraw Hill	SAP
AT&T	ExxonMobil	MCI	S.C. Johnson & Sons
Bausch & Lomb	Fidelity Investments	Merck & Company	Sara Lee
BASF	First Data	Merrill Lynch	Shell Oil
BP Global	General Electric	Microsoft	Sprint
Cadbury	General Mills	Motorola	Starwood Hotels
Chase	Google	NBC Universal	Texaco
Chevron	Harris Corp.	NCR	Toshiba
Cisco	Hewlett Packard	Nestle	Unilever
Citibank	Hilton	Northwestern Mutual	Verizon
Dell	Honda	Oracle	Whirlpool
Deloitte	Honeywell	Philip Morris	Xerox

COMPUTERS | SOFTWARE

Autodesk	Dell	HP Enterprise Services	Progress Software
CDW	Epson	IBM	SAP
Check Point	Fujitsu	Intergraph	SSA Global
Cisco Systems	Google	Lexmark	Sun Microsystems
Compaq	Harris Corp.	Microsoft	Symbol Technologies
Compuware	Help Desk International	NCR	Teradata
CompTIA	Hewlett Packard	Oracle	Toshiba
ConnectWise	Honeywell	Paypal	Unisys !

TELECOMMUNICATIONS

ACUTA	Motorola	Oregon Telecommunications Association	Univision Communications
Alcatel Lucent	National Rural Telecommunications Cooperative	Society of Cable Telecommunication Engineers	Verizon
AT&T	MTN Group Limited	SingTel	Vodafone
Bell Canada	Nokia	Sprint	Zain
Comcast Cable		Technicolor	
InterCall			
Lucent Technologies			

Daniel Burrus' Partial Client List Continued

FINANCIAL

Accenture	Deloitte	Financial Executives Institute	Mortgage Bankers Association of America
American Express	Discover	First Data	Navy Federal Credit Union
Bank Administration Institute	Dun & Bradstreet	Fiserv	Northern Trust
BMO-Harris Bank	DWS Investments	Institute of Internal Auditors	PricewaterhouseCoopers
Chase Manhattan Bank	eFunds	INVESCO	Principal Financial Group
CitiBank	Electronic Data Systems	KPMG	SEI Investments
CoBank	Equifax	MasterCard	Trans Union
Credit Union National Association	Ernst & Young	Merrill Lynch	Wells Fargo
	Fidelity Investments		Western Union

HEALTHCARE | PHARMACEUTICALS

Abbott Laboratories	Bausch & Lomb	Massachusetts Gen. Hospital	Novartis
American Academy of Ophthalmology	Baxter Healthcare	Mercy Health	Premier Healthcare
American Assoc. for Physician Leadership	bioMerieux	Mayo Clinic	Sacred Heart Health System
American Hospital Association	Consumer Healthcare Products Association	Merck & Company	S.C. Johnson & Sons
American Medical Group Association	GlaxoSmithKline	Metropolitan Chicago Healthcare Council	St. Jude Medical
American Lung Association	Healthcare Financial Management Assoc.	Miracle Ear	Society for Critical Care Medicine
American Organization of Nurse Executives	Healthcare Industry Distributors Assoc.	Missouri Hospital Association	Sun Health Corporation
Amerinet	Healthcare Management Association	National Wholesale Druggists Association	TELUS
	Kaiser Permanente	Northwestern Mutual	Texas Rehabilitation Commission
			Voluntary Hospitals of America, Inc.

INSURANCE | SALES

ACUITY	Direct Marketing Assoc.	Million Dollar Round Table	SAFECO Insurance Company
ACORD	Direct Selling Association	National Association of Realtors	State Farm
Anthem Blue Cross & Blue Shield	GE Capital	New York Life	Thrivent Financial for Lutherans
Capital BlueCross	JM Family Enterprises	Northwestern Mutual	Travelers Companies
Century 21	Massachusetts Mutual Financial Group	Property Casualty Insurers of America	Zurich Financial Services
CIGNA	MetLife Auto and Home	Protective Life	

Daniel Burrus' Partial Client List Continued

CONSUMER PRODUCTS

3M	DOWCO	Lands' End	S.C. Johnson & Sons
American Pet Products Association	Kodak	Lenox	Shopko
Avon Canada, Inc.	eBay	Lexus	Toshiba
BASF	GE Appliances	Miller Coors	Trane
Buick	Hallmark Inc.	Newell Rubbermaid	Underwriters Laboratories
Disney Consumer Products	Honda	Procter & Gamble	Varilux
	International Housewares Association	Rayovac	Whirlpool

FOOD | AGRICULTURE

Agricultural Retailers Assoc.	ConAgra Foods	Land 'O' Lakes	National Wholesale Candy Distributors
American Home Products Corporation	Countrymark	Micro Beef Technologies	Nestle
American Farm Bureau Federation	Deli/Dairy/Bakery Association	Monsanto	Philip Morris
American Feed Industries Association	Folgers Coffee Company	National Grocers Association	Pillsbury
Cadbury	General Mills	National Livestock and Meat Board	Quaker
Cargill	Growmark, Inc.	National Nutritional Foods Association	Sara Lee
	Ingredion		Seagrams
	Kellogg's		Sonic

UTILITIES

Alliant Energy	IEEE PES Power & Energy	Rural Electrification Administration	Trans Canada Pipeline
American Gas Association	National Rural Electric Coop Association	San Diego Gas & Electric	Utilimetrics
Dairyland Power	Northern States Power	Sempra Energy Utilities	Utilities Purchasing Managers
Dayton Power and Light	Northwest Public Power	Southern California Edison	Water Quality Association
Duke Energy	PennWell Corporation	Southern Company	We Energies
Edison Electric	Propane Gas Assoc of Canada	Tampa Bay Water	Western Energy Institute
Gulf Power Company			

GOVERNMENT | LEADERSHIP

Air Force Quality Institute	Department of Defense	Global Entrepreneurial Conference	Social Security Administration
American Chamber of Commerce Executives	Economica SGPS Conference	Hong Kong Management Association	The Executive Committee
Bestseller PR AB	Entrepreneur of the Year	National Center for State Courts	US Air Force
Business Leadership Summit	Expogestion		US Department of Defense
	FOSE		US Secret Service