Daniel Burrus

SELECTED QUOTES

GLOBAL FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR

"You cooperate because you have to. You collaborate because you want to."	"When planning for the future, remember that the present is obsolete."
"The visible future is the part of the future that you can clearly see."	"When a new technology satisfies a major social need, a revolution is created."
"Technology has the power to alter reality. It lets you make the impossible possible."	"The decisions of today must be based on the facts of tomorrow."
"Strategy based on certainty has low risk and high reward."	"The ability to anticipate the future provides the biggest competitive advantage."
"Change is opportunity."	"When you see the future before others, you have an advantage."
"Don't just anticipate your customer's future needs, create them!"	"Globalization is made possible by the active exchange and utilization of information."
"When we see change as a positive challenge, we will respond with constructive action."	"Your FUTUREVIEW will determine the FUTUREYOU."
"Future success depends on the strategic decisions you make today."	"You can thrive in the future if you understand what is shaping it today."
"Time is the currency of the new economy."	"Keeping up is a fool's game, there is no advantage in keeping up. Seek advantage."
"We can't afford to be afraid of the things we don't understand."	"You cannot stop change, but you can shape it to your advantage."

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