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ACCEPT

The RETHINK Retail Top 100 Retail Influencers is an annual list featuring the world's most instrumental influencers in retail.

This list is comprised of retail experts, consultants, analysts, academics, journalists, and thought leaders who are making an impact in retail in 2021.

Awardees are selected by RETHINK Retail's staff and listed in **no particular order of rank.**

Academia



**Gautham
Vadakkepatt**

Assistant
Professor of
Marketing at
George Mason
University



**Mina
Fader**

Managing
Director,
Baker
Retailing
Center at the
Wharton
School of the
University of
Pennsylvania



**Sandrine
Crener**

Program
Director at
Harvard
Business
School



**Scott
Galloway**

Clinical
Professor of
Marketing,
NYU Stern &
Founder,
Section4



Analysts



Dana



Deborah



Emily



Greg



Leslie



Marie

Telsey

Chief Executive Officer/Chief Research Officer at Telsey Advisory Group

**Weinswig**

Founder and CEO of Coresight Research

**Pfeiffer**

Senior Analyst, Commerce Technology at Forrester

**Buzek**

President at IHL Services and Donor Trustee of Retail Orphan Initiative

**Hand**

GVP at IDC Retail Insights

**Driscoll**

Managing Director Luxury and Fashion at Coresight Research

**Maureen Hinton**

Group Research Director at GlobalData Retail

**Michelle Evans**

Senior Head of Global Digital Consumer Research at Euromonitor, Forbes Contributor, International Keynote Speaker

**Neil Saunders**

Managing Director and Retail Analyst at GlobalData Retail

**Nigel Fenwick**

VP Principal Analyst, Digital Transformation and Business Strategy at Forrester

**Paula Rosenblum**

Managing Partner at Retail Systems Research

**Sucharita Kodali**

VP and Principal Analyst, Retail at Forrester



Associations



Diane J. Brisebois

President & CEO of Retail Council of Canada



Ellen Davis

EVP, Industry Engagement at Consumer Brands Association



Helen Dickinson

Chief Executive of the British Retail Consortium



Kyle Monk

Director of Insight at British Retail Consortium



Matthew Shay

President and CEO at National Retail Federation



Experts



Andrew Busby

Founder and



Andrew Smith

Co-founder at ThinkUncommon.com, China



Ashley Dudarenok



Bob Phibbs

CEO of The



Brandon Rael

Strategy &



Carl Boutet

Chief Retail

CEO of Retail
Reflections



Clubhouse Retail
Host, Author of
"Retail Innovation
Reframed"



Marketing
Expert,
Founder of
Alarice &
ChoZan,
LinkedIn Top
Voice, Global
Speaker, 3x
Bestselling
Author



Retail Doctor



Operations
Innovations
Leader, Retail
& Consumer
Transformation
Change Agent



Strategist &
Executive
Advisor at
Studio Rx



**Carol
Spieckerman**

Retail Advisor,
Speaker &
Strategist to
Brands,
Agencies, &
Solution
Providers



**Cate
Trotter**

Head of
Trends at
Insider Trends



**Cathy
Hotka**

Principal of
Cathy Hotka &
Associates,
Retail Insider



**Chris
Ressa**

Chief
Operating
Officer at DLC
Management
Corporation,
Host of the
Retail Retold
Podcast



**Christine
Russo**

Retail
Consultant,
Inventory
Strategy,
Management
One Retail
Expert



**Daniel
Burrus**

Technology
Futurist,
Disruptive
Innovation
Expert,
Keynote
Speaker, Best
Selling Author



**David
Adelman**

Business
Strategist,



**Diane
Wehrle**

Marketing and
Insights



**Doug
Stephens**

Founder &
President of



**Erwan
Rambourg**

Author of
"Future Luxe";



**Gary
Newbury**

Interim
Executive –



**George
Minakakis**

Global CEO,
Board Chair,

Thought
Leader, Retail
Authority



Director at
Springboard
Research Ltd



Retail
Prophet,
Bestselling
Author, Retail
Futurist,
Fortune 100
Business
Advisor



Managing
Director,
Global Head
of Consumer
and Retail
Equity
Research at
HSBC



Retail Supply
Chains & The
Last Mile, Retail
Supply Chain
Strategist and
Serial
Transformation
Executive



Investor,
Author



Ian Shepherd

Retail/consumer/technology

Non Executive
Director & Advisor,
Author of "The
Average is Always
Wrong"



**Jason
Goldberg**

Chief
Commerce
Strategy
Officer of
Publicis,
Podcaster at
The Jason &
Scot Show,
Chief
Strategist at
Retailgeek



**Jason
McNary**

Chief
Executive
Officer –
Americas of
UNode50,
Board
Member and
Advisor



Jeff Roster

Retail
Influencer,
Chairman of
the Retail
Advisory
Board at
Apptricity
Corporation



Jim Roddy

Author,
Keynote
Speaker,
Podcast Host,
Moderator,
Business
Coach,
Consultant, VP
of Sales &
Marketing at
RSPA



**Kasey
Lobaugh**

Principal –
Chief Retail
Innovation
Officer at
Deloitte,
Member of
the Board of
Directors at
Shop.org
(NRF)



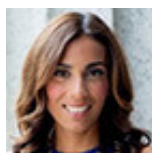
**Kevin
Graff**

President of



**Line
Tousignant**

Vice President,



**Melissa
Gonzalez**

CEO & Founder



**Michael
LeBlanc**

Founder,



**Miya
Knights**

Author, 'Retail



**Micah
Solomon**

Customer

Graff Retail
Inc.



Strategy &
Experience at
Valtech



at The Lionique
Group,
#RetailWithMelissa
Regular
Contributor at ABC
News Radio,
LinkedIn Top
Voices



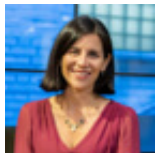
Strategic
Advisor,
Keynote
Speaker,
Podcaster



Technology
Magazine'
Publisher,
Research
Director and
Consultant



Service/CX
Consultant,
Keynote
Speaker,
Forbes Senior
Contributor



**Natalie
Berg**

Retail Analyst,
Author and
Founder at
NBK Retail



**Nicole
Leinbach
Reyhle**

Founder
Retail Minded,
Co-Founder
Independent
Retailer
Conference &
ACTION IN
RETAIL,
Author,
Speaker



**Oliver
Banks**

Independent
Retail
Transformation
Consultant,
Podcast Host
of the Retail
Transformation
Show



**Peter
Cohan**

Management
Consultant,
Professor,
Angel
Investor,
Columnist,
Book Author



**Ricardo
Belmar**

Marketing
Strategist,
Retail
Transformation
Advisor and
Thought
Leader



**Rich Kizer
and
Georganne
Bender**

Consumer
Anthropologists,
Speakers,
Authors,
Consultants



**Richard
Kestenbaum**



**Ron
Thurston**



**Sanford
Stein**



**Sarah
Hofstetter**



**Shannon
Ryan**



**Shep
Hyken**

Partner at
Triangle Capital
LLC, Forbes
Contributor



Best Selling
Author of
"RETAIL
PRIDE", Vice
President of
Stores at
INTERMIX and
Board of
Directors at
Goodwill



Founder and
moderator of
RETAIL SPEAK,
Forbes
Contributor



President of
Profitero,
Campbell
Soup Board
Member, Co-
Host of BRAVE
COMMERCE
Podcast



EVP, North
America at
Valtech



Customer
Service &
Experience
Expert,
Keynote
Speaker, NYT
Bestselling
Author



**Stacey
Widlitz**

Founder of SW
Retail Advisors,
CNBC
Contributor,
Co-Founder of
The
DealmakeHers,
Board Member



**Steve
Dennis**

Keynote
Speaker,
Retail Analyst,
Strategic
Advisor,
Forbes Senior
Contributor,
Author of
"Remarkable
Retail",
Podcast Host



**Steve
Dresser**

Retail Advisor
and
Consultant



**Tony
D'Onofrio**

Top 100 Retail
Influencer,
Board
Advisor,
Consulting,
Speaker,
CCO/CEO



**Trevor
Sumner**

CEO at Perch,
Entrepreneur,
Executive,
Advisor



**Veronika
Sonsev**

Co-Founder at
CommerceNext,
Partner at
Chameleon
Collective,
Advisor



Media



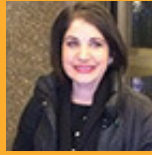
Alicia Esposito

Director,
Content +
New Media at
Retail
TouchPoints



Andria Cheng

Forbes Senior
Contributor



Anne D'Innocenzio

National Retail
Writer at The
Associated Press



Ashley Armstrong

Retail and
M&A Editor at
The Times



Barbara Thau

Senior
Features
Editor, CO—
by U.S.
Chamber of
Commerce



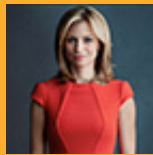
Cale Weissman

Editor-in-Chief
at Modern
Retail



Chris Walton

CEO of Omni
Talk & Third
Haus, Senior
Forbes
Contributor,
Blogger



Courtney Reagan

Senior Retail
Reporter at
CNBC



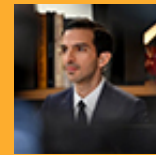
George Anderson

Editor-in-Chief
at RetailWire



Ian Middleton

Entrepreneur
and Writer



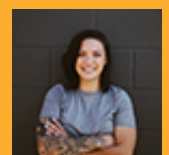
Imran Amed

Founder and
CEO of The
Business of
Fashion



Jason Del Rey

Senior
Correspondent
at Recode



Jennifer DiPasquale

President & Co-Founder of Women in Retail Leadership Circle & Total Retail

**John Ryan**

Director at Newstores, European Ed at VMDS, Contributor at Retail Week

**Jordyn Holman**

Retail Reporter at Bloomberg News

**Julia Raymond Hare**

Editor-in-Chief at RETHINK Retail

**Khadeeja Safdar**

Reporter at The Wall Street Journal

**Kristen LaFrance**

Head of Resilient Retail at Shopify

**Krystina Gustafson**

SVP Content at Shoptalk and Groceryshop

**Laura Heller**

Industry insider, Forbes Contributor, Editor, Content Specialist

**Lauren Thomas**

Retail Reporter at CNBC

**Phil Wahba**

Senior Writer at Fortune Magazine

**Phillip Russo**

Founder/Publisher/Editor Global Retail Brands

**Robin Lewis**

CEO of The Robin Report

**Sapna Maheshwari**

Retail Business Reporter at The New York Times

**Sarah Butler**

Retail Correspondent at The

**Sarah Halzack**

Retail Columnist at Bloomberg

**Sarah Nassauer**

Retail Reporter at The Wall

**Shelley E. Kohan**

Chief Strategy Officer at The Robin Report,

**Susan Reda**

Editor, STORES Media/National Retail Federation



Guardian and
The Observer



Street Journal



Professor,
Forbes
Contributor in
Retail



**Suzanne
Kapner**

Retail Industry
Reporter at
The Wall
Street Journal



About Our List

How do we define retail influencers and categories?

We recognize influencers for their activity within the online retail community. Influencers frequently comment on retail trends or news stories, share industry insights and join thought leadership discussions. These influencers take on many roles. We selected executives from academia, media, consultancies and analyst firms.

Often times, influencers wear multiple hats spanning professions. We identified 5 categories most common in this cohort:

Academia: university educators leading retail-related courses or programs

Analysts: industry research firms tracking the latest trends

Associations: retail trade associations

Experts: retail authors, consultants, advisors, futurists, speakers

Media: editors, journalists, podcast hosts, bloggers, content creators

How did we identify the Top 100?

Our team used a variety of sources to select our Top 100, including: third-party listings, primary research within our own network of influencers, recent award winners and tools such as Buzzsumo.

We considered factors such as social presence, articles, speaking engagements, awards and authority to verify each awardee included in our non-ordered listing of the Top 100 Retail Influencers 2021.

How can you be considered for future lists?

Yes. If you're actively sharing insights, publishing your writing, speaking at industry events and engagement with the media, we would love to consider you for 2022.

If you'd like to be considered or nominate someone, let us know in the form below:

**Did we miss you or
someone you know?
Submit a nomination
for next year's Top 100
Retail Influencers list.**

Your Name *

Nominee's Name *

Nominee's Title

Nominee's LinkedIn Profile *

Nominee's Twitter Profile

Nominee's Website

SUBMIT NOMINEE

Tweets by @RETHINK_Retail



RETHINK Retail Retweeted

**jkmcnary1**

@jkmcnary1

Excited to be included!!
Thanks @RETHINK_Retail
https://twitter.com/RETHINK_Retail/status/1369691809253883907



4m



RETHINK Retail Retweeted

**Nigel Fenwick**

@NigelFenwick

Honored to be in such great

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