



You get a Doppelganger. I get a Doppelganger. Everybody gets a Doppelganger.

Not in the physical world, but definitely in the virtual world. Somewhere in the Metaverse...

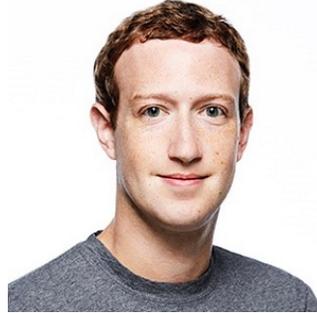
Metaverse is like a parallel universe, that combines various technologies like Virtual Reality, Augmented Reality, Artificial Intelligence, Crypto, and Blockchain keeping people engaged - virtually.

However, it's not that easy to understand Metaverse, because everybody's perception of it is going to be different.

And that's the main reason why we pulled together the list of futurists who have started to decode Metaverse and Web 3.0. Influencers have started to decode how similar the virtual world will be to the physical world.

Ladies and gentlemen, presenting to you, The Top 50 Innovators that you DEFINITELY NEED TO FOLLOW in 2022 to learn more about to mark your space in the Metaverse.

## 1. Mark Zuckerberg



[Twitter](#)

CEO at Facebook

A Media Magnet, Internet Entrepreneur, Leader in Innovation & Technology, and the CEO of Meta (Former Facebook), the one who doesn't need a formal introduction. As a part of Meta, Mark Zuckerberg owns one of the leading social media platforms like WhatsApp and Instagram alongside tech companies like Onavo, Beluga, and Oculus. His expertise and interest range from VR, Analytics, Big Data, Metaverse, Ed Tech and Augmented Reality.

## 2. Satya Nadella



[LinkedIn](#) | [Twitter](#)

## Chairman and CEO at Microsoft

Satya Nadella is an Indian-origin visionary and one of the most influencing leaders from Silicon Valley in the world of technology. He's the Chairman and CEO of Microsoft, a Member Board Of Trustees of the University of Chicago, and a Board Member of Starbucks & Fred Hutch. He started his professional career at Microsoft in 1992 and became the corporate VP of Microsoft Business Solutions in 2001. After working in multiple departments in Microsoft Satya Nadella was named the CEO in February of 2014. His expertise in the business covers strategy, engineering, marketing, and product development for Microsoft's server and cloud computing.

### 3. David Baszucki



[LinkedIn](#) | [Twitter](#)

## Founder and CEO, Roblox Corporation

No doubt why thousands of teenagers are in love with David Baszucki around the world because of his ultimate creation "Roblox". David is the Creator, Founder, and CEO of the game Roblox which is a global platform that brings together User-Generated Content, Social Play, and the latest Cross-Platform technologies. David is a graduate of Stanford University Scholar in Electrical Engineering. He is a Philanthropist and unarguably the best CEO for diversity in the organization.

### 4. Neal Stephenson



[Twitter](#)

American writer

Neal Stephenson is an American writer, a Sociomediapath and can safely be called the godfather of the term "Metaverse", as he's the one who coined the term Metaverse, for the first time, way back in 1992. He is known for his works of speculative fiction, authoring one of the best-selling books/novels like Snow Crash, Diamond Age, Baroque Cycle, and Cryptonomicon. He's also an actor and has recently launched a book "Termination Shock", talking about reversing global warming. Interesting, right?

## 5. Tim Sweeney



[Twitter](#)

CEO of Epic Games

Timothy Dean Sweeney is a businessman, conservationist, video game programmer, and creator of Unreal Engine, a game development platform.

He's also known as the Founder and CEO of Epic Games. Timothy is passionate about games since childhood and has programmed & developed and licensed several games like ZZZT, Jill of the Jungle, First-Person Shooter, and Unreal just to name a few. He was chosen as Person of the Year at the Forbes Media Awards 2020 and also the recipient of the Lifetime Achievement Award at the [Game Developers Choice Awards](#).

## 6. Jensen Huang



[LinkedIn](#) | [Twitter](#)

CEO of NVIDIA

Jensen Huang is the CEO of NVIDIA, a visionary in the tech industry, and one of the prime speakers on Metaverse. He is one of the pioneers to solve the problem of 3D graphics for the PC and invented the GPU (Graphics processing unit) in 1999. Currently, GPUs have been used for autonomous vehicles, intelligent avatars and virtual assistants, fire management, 5G beamforming, and quantum computing simulation. Jensen and the organization are also working on an amazing project to build a digital twin of the earth for climate modeling to solve modern age problems.

## 7. Ryan Gill

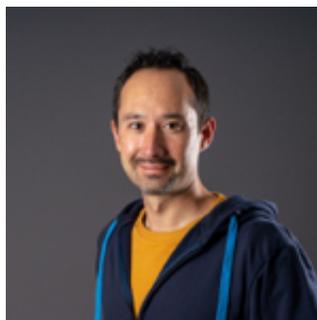


[LinkedIn](#) | [Twitter](#)

CEO at Communo

Ryan is the CEO at Communo, Chairman at The Gathering, the Co-Founder of Cult Collective, and a Partner at Polymine Bitcoin Mining. He's an entrepreneur at heart, speaker, blogger in Marketing and Growth and, a strong believer in the community value system. He prioritizes philanthropic work and helps run Project Smile, an organization he co-founded over 15 years ago. You can see the reflection of his thought process translating into the goal of Communo which goes as "Communities of vetted marketing professionals collaborating on the work they love, with the people they love, for the brands they love."

## 8. Sebastien Borget



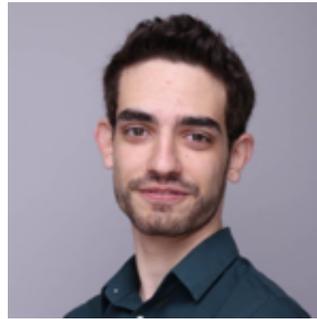
[LinkedIn](#)

Co-Founder and COO at Sandbox

A father, an entrepreneur, and the Co-Founder & COO of The Sandbox. Sebastien Borget is the President of the Blockchain Game Alliance and also

an advocate for NFTs & blockchain in games. He's been working with numerous growing startups with diverse business models as an advisor across the fields of Blockchain and Mobile Gaming. Sebastian is a Computer Science Engineer from StudParis, and he was recently named in the Top #100 most influential people in crypto by CoinTelegraph.

## 9. Esteban Ordano

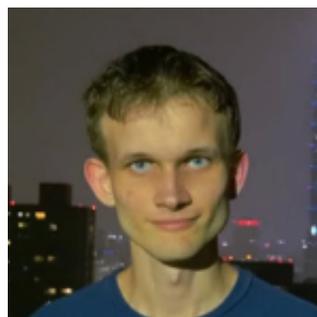


[LinkedIn](#) | [Twitter](#)

Tech Lead at Decentraland

Esteban Ordano is an Angel investor and technology evangelist with a passion for cryptocurrency and blockchain and loves tech, games, art, infosec, bitcoin, and philosophy. He's the tech lead at Decentraland, co-founder at Zeppelin Solutions, and the inventor of Streamium. Another remarkable work of Esteban includes co-creating one of the leading Bitcoin infrastructure libraries, known as Bitcore. Other than that he's an Independent Software Consultant, and can speak Portuguese, French, and Spanish.

## 10. Vitalik Buterin



[Twitter](#)

Canadian-Russian programmer

Vitalik Buterin is known as the co-founder of one the most famous cryptocurrency "Ethereum" and also the co-founder of Bitcoin Magazine. Vitalik is a Canadian-Russian programmer and has been associated with cryptocurrency since its inception. He's a philanthropist and has been helping a number of research centers across the USA and Canada. Vitalik Buterin has recently joined the dogecoin foundation as a blockchain and crypto advisor working on the unique proposal for a 'Community Staking'.

## 11. Matthew Ball



[LinkedIn](#) | [Twitter](#)

Chief Tinkerer at Epyllion

Matthew Ball finds himself thinking about disruptive technologies & identifying the next tech phenomena most of the time. He's an evangelist, Business Advisor, Investor, and Speaker, building scalable business models and helping them to grow. Other than that he's also the Head of Strategy @AmazonStudios and, Prolific Essayist at Newyork Times.

## 12. Gary Vaynerchuk



[LinkedIn](#) | [Twitter](#)

Chairman of VaynerX

A family man, founder of VeeFriends, Chairman of VaynerX, and a die-hard fan of New York Jets, Gary Vaynerchuk is just inspiration for billions of netizens. He is a 5-Time NYT Bestselling Author, CEO of VaynerMedia, and also shows great interest in Coinbase & everything digital. Gary is one of the most successful social media influencers whom you must have seen while scrolling your Instagram reels.

### **13. Cathy Hackl**



[LinkedIn](#) | [Twitter](#)

Chief Metaverse Officer

The 'Godmother of the metaverse'.

Cathy Hackl is a globally recognized Metaverse / Web 3.0 strategist, speaker, and business executive working in metaverse-related fields with companies like Amazon Web Services, VIVE, Magic Leap, and HTC. She's also an expert

in Augmented Reality, Virtual Reality, and Spatial Computing. More than that she's also the dean of the Republic Realm Academy (for the metaverse in the metaverse) and the host of Adweek's Metaverse Marketing podcast.

#### **14. Philip Rosedale**



[Twitter](#)

Inventor, Founder High Fidelity & Second Life

Philip Rosedale is a lifelong entrepreneur, a tech savant, and a humanitarian supporting GLIDE, San Francisco Food Bank, and the Black Lives Matter movement. He's an inventor, founder of Second Life, and Co-Founder of High Fidelity, working his way on Virtual Reality & Voice Chat technology. Also, the patents holder for technologies like "Input Feedback System", and "Immersive Audio Environment".

#### **15. Jamie Burke**



[LinkedIn](#) | [Twitter](#)

Founder & CEO of Outlier Ventures

Jamie Burke is the Founder & CEO of Outlier Ventures, which became Europe's first dedicated blockchain VC and Accelerator. Interestingly he's is an active collector of NFTs, and a co-founder of 100xARt, a community of the Top 200 collectors across the globe. Jamie is also the host of The Metaverse Podcast on Apple Podcasts, an influential figure in the rapidly growing NFT space, and a notable media commentator on all things AR/VR, gaming, and DeFi (Decentralized Finance).

## 16. Andrew Bosworth



[LinkedIn](#)

VP at Facebook

Andrew Bosworth is a Harvard Grad, Software Design Engineer, VP at Facebook (now Meta), and Soon to be CTO of Meta. Andrew started his journey as field sales manager with vector marketing in states, and now he's been leading the Reality Labs of Facebook Technologies on various domains including AR, VR, AI, Portal, and more. Nevertheless, Andrew is also the mind behind v1 of FB News Feed, Messenger, Groups, and Mobile Ads.

## 17. Akash Nigam



[LinkedIn](#) | [Twitter](#)

CEO Genies, GP Humans

Alien Alpha, Fashion Geek, CEO & Founder of Genies, GP & Founder of Humans, and a dropout from the University of Michigan, Akash Nigam is one of the leading names in the world of Interactive Virtual Reality. Akash & team are currently building the world's largest tech avatar company and nurturing a worldwide community of artists & techies on "Genies Universe". Akash is a big-time fan of Canadian Football, a traveler, and a course instructor at Udemy.

## 18. Lindsey McInerney



[LinkedIn](#)

Co-Founder & CEO at New Venture

Lindsey McInerney is an independent technologist and a business leader, helping software companies and startups across the globe to solve strategic challenges and scale up their businesses. She's the Co-Founder & CEO of New Venture, which specializes in the intersection of web3 and entertainment. Lindsay is a futurist, global citizen, massive sports fan, and a pizza person. Her list of interests goes on from Crypto, Blockchain, NFT's, Metaverse to Digital Marketing and Big Data.

## 19. Evelyn Mora



[LinkedIn](#) | [Twitter](#)

Founder of Internet Company Digital Village

Evelyn Mora is the Founder of Internet Company DIGITAL VILLAGE and an awarded strategist, tech, and sustainability consultant. Her range of interests varies from Sustainable Art, Fashion, Visual Arts, Photography, Metaverse, AI, Blockchain & Digital Sustainability. Which has enabled her to contribute to the matters of sustainability, tech, and business across publications such as Flanders DC and Forbes China. She has been the host of "Space Market Podcast", and has also been a keynote speaker at numerous events across the world & International universities.

## 20. Hrish Lotlikar



[LinkedIn](#) | [Twitter](#)

Co-Founder & CEO, SuperWorld

Hrish is on a mission to build a better world/ virtual world by leveraging augmented reality, blockchain, and Artificial Intelligence. He's the Co-Founder & CEO of SuperWorld (an AR virtual world), Co-Founder & CBDO of

Rouge Initiative (Entertainment studio & tech company), and an advisor to around 5+ tech companies at present. Hrish shows a great interest in early-stage ventures, mobile startups, Augmented Reality, Feature Films, VR Studios, Gaming and, content creation.

## 21. Bernard Marr



[LinkedIn](#) | [Twitter](#)

Founder and CEO at Bernard Marr & Co

Bernard Marr is the Founder and CEO at Bernard Marr & Co., one of the world's most successful social media influencers, and has ranked one of the world's top 5 business influencers by LinkedIn. He is a best-selling author, keynote speaker, visionary, futurist, and business & technology advisor to governments and enterprises. AI, AR, VR, Big Data, Robotics, and Machine Learning has always been his subject of interest. And with his expertise in the following domains, he has been able to help organizations improve their business performance and achieve great success.

## 22. Daniel Burrus



[LinkedIn](#) | [Twitter](#)

Best Selling Author, Keynote Speaker, and Strategic Business Consultant at Burrus Research, Inc.

Daniel is a Keynote Speaker, has delivered over 3,000 speeches worldwide, technology futurist, and is a Strategic Business Consultant & CEO of Burrus Research, Inc. His expertise has made him the only futurist to talk & identify about 20 growing technologies that would take over the world of technology in the upcoming times. Daniel Burrus is the creator of Business Model - the Hard Trend Methodology, and the Anticipatory, which is now being used by leading organizations. He is a Best Selling Author of books like Flash Foresight, Techno Trends, and his latest book The Anticipatory Organization is an Amazon #1 bestseller.

### **23. Pascal Bornet**



[LinkedIn](#) | [Twitter](#)

Chief Data Officer at Aera Technology

Pascal Bornet is a passionate leader contributing to the field of Artificial Intelligence, Automation space, and Technology in general. He is the Chief Data Officer at Aera Technology and Official Member and Contributor to Forbes Technology Council. He's also the author of the Amazon Best Seller "Intelligent Automation". Pascal is a Recognized global expert and pioneer in the domain of Intelligent Automation & Hyperautomation.

## 24. Pierre Paperon



[LinkedIn](#) | [Twitter](#)

Consultant and creator of disruptive and technological projects

Pierre Paperon is a consultant, technology enthusiast, speaker on Blockchain, NFTs, DeFi, Web 3.0, and Metaverse. He's the consultant and creator of disruptive and technological projects with Exploit. digital, founder of Ferme Royale du Berry, and the co-founder of Masterclass-LinkedIn. Throughout his career span, he's been supporting various organizations with strategies across domains like corporate, marketing, communication, digital, and technologies such as blockchain.

## 25. Lex Sokolin



[LinkedIn](#) | [Twitter](#)

Head Economist, ConsenSys & LinkedIn Top Voice

Lex Sokolin is an Economist, Poet, Digital Artist, Fintech Expert, Futurist, and entrepreneur working on the next generation of FinTech services.

He's a Head Economist & Co-Head DeFi/Fintech and the founder of Advisor Engine. He's the former CEO of NestEgg, and has hand-coded websites and programmed generative abstract art during the Wall Street Days. Apart from his passion for FinTech, he's a practicing visual artist as well.

## 26. Evan Kirstel



[LinkedIn](#) | [Twitter](#)

B2B TechFluencer

Evan Kirstel is a B2B technology influencer, Member and Contributor to Forbes Business Council, Chief Digital Evangelist / Co-founder of eViRa Health, and Social Media Business Strategist (Advisor) to BCStrategies. His expertise ranges from Social Media Marketing Strategies, Content Creation & Distribution to Influencer Marketing. Evan has worked with B2B tech brands like Intel, 3M, AT&T Business, Qualcomm, HPE, Telefonica, Samsung, Citrix, and Ericsson just to name a few on the variety of market segments including blockchain, HealthTech, IoT, AI, Digital Health, crypto, AR, VR, Big Data, and so on.

## 27. Tom Davenport



[LinkedIn](#) | [Twitter](#)

World-renowned thought leader and author

Tom Davenport is a World-renowned thought leader & author, a Professor of Information Technology and Management at Babson College, and an independent senior advisor to Deloitte Analytics. Tom guides organizations to transform their management practices in digital business zones such as AI, process management, information management, and analytics. And he also loves to talk about topics like Innovation, Technology, Management, Leadership, and AI. He's named in the "Top Ten Voice in Tech" list on LinkedIn and one of the top 50 business school professors in the world by Fortune magazine.

## **28. Kirk Borne**



[LinkedIn](#) | [Twitter](#)

Chief Science Officer at DataPrime, Inc.

Data Scientist at DataPrime, Inc, founder of Data Leadership Group, and Big data, Data Science, AI, IoT & Machine Learning influence worldwide. He's

also an Astrophysicist, Public Speaker, Blogger, Consultant and Space Scientist, and Data Literacy advocate. His area of expertise includes Data Science, Machine Learning, Data Mining, Data Analytics, Big Data, X-Informatics, Observational Astronomy, and Computational Astrophysics.

## 29. Tamara McCleary



[LinkedIn](#) | [Twitter](#)

CEO at Thulium

Tamara McCleary is the CEO at Thulium, a Forbes Influencer, leading technology futurist, speaker on artificial intelligence, and expert in social media. She's a Harvard Graduate and a research scientist working on science, technology, and the public good. Tamara has served as a technology futurist and an advisor to leading global tech companies like Amazon, Alexa, Oracle, SAP, Cisco, Dell, IBM, Mercer, Marsh & McLennan Companies, and Citrix. She's also an Advisor/Crew Member of Proudly Human Off-World Projects.

## 30. Ronald van Loon



[LinkedIn](#) | [Twitter](#)

Principal Analyst, CEO of the Intelligent World

Ronald van Loon is the Principal Analyst and the CEO of the Intelligent World and, Advisory Board Member & Big data and Analytics Course Advisor at Simplilearn. He's Pioneer in technology and a public speaker on AI, ML, Digital Transformation, and other topics. Focuses majorly on how data and analytics can be leveraged for the company's growth. Ronald bags more than 130+ honors, recognitions, and awards across the globe in different domains.

### **31. Glen Gilmore**



[LinkedIn](#) | [Twitter](#)

Social Media & Digital Marketing Consultant & Brand Ambassador

Glen Gilmore is a Forbes Top 20 "Social Media Influencer", and called a "Man of Action" by TIME magazine. Glen is an international speaker, author, marketing strategist, faculty, and a leading influencer in Emerging Technology, Travel & Digital Transformations. He's also the founding faculty at Rutgers University School of Business for Digital Marketing Executive Program and Mayor at Emeritus Institute. Glen's area of expertise covers subjects like Brand Management, Metaverse, IoT, Emerging Tech, and Sustainable Development Goals.

### **32. Efi Pylarinou**



[LinkedIn](#) | [Twitter](#)

Global Influencer - Fintech & Disruptive Tech

Efi Pylarinou is the founder of Efi Pylarinou Advisory, a Global Influencer in Fintech & Disruptive Tech, an International Speaker, an author, and a thought leader in Finance and the 4IR technologies. Efi is also the Co-founder and author of Daily Fintech, the Co-author of the 2018 WealthTech Wiley crowdsourced book, and the 2019 4IR, Reinventing a Nation. She's been recognized as the No.1 female global Finance influencer by Refinitiv Global Social Media, and included in the 2020 Analytica Top 100 Fintech Influencers List.

### **33. Antonio Grasso**



[LinkedIn](#) | [Twitter](#)

Founder & CEO at Digital Business Innovation Srl

Antonio Grasso is the Founder & CEO at Digital Business Innovation Srl, Intel IoT Software Innovator at Intel Corporation, and a part of the Evaluation Committee for AI4EU - Europe's AI-on-Demand Platform. Antonio is a public

sector consultant, advisor, B2B influencer, author, software innovator, and researcher. His domain expertise & research interests have been around artificial intelligence, cybersecurity, the Internet of Things, blockchain, and sustainability.

### **34. Timothy (Tim) Hughes**

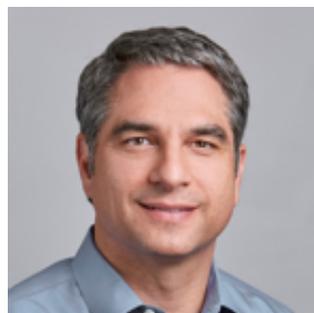


[LinkedIn](#) | [Twitter](#)

CEO and Co-Founder at DLA ignite

Timothy (Tim) Hughes is the CEO, and Co-Founder at DLA IGNITE, Non-Executive Director at HighChloeCloud, Faculty at Rutgers Business School, and a great storyteller. One of the few leaders who believe in changing the mindset of people to bring about a change in the culture and the organization. He's the author of 2 best-sellers "Social Selling" & "Smarketing" on Amazon, and a trainer for the social selling program. Tim loves to talk about Sales, Social effectiveness, Digitalselling, Sales & Leadership, and Social selling.

### **35. Mike Quindazzi**



[LinkedIn](#) | [Twitter](#)

US Alliances Sales Leader at PwC

Mike Quindazzi is an innovative business development leader, business strategist, and the US Alliances Sales Leader & Managing Director of PwC. A leader that drives organizational change and a speaker on the global trends shaping the future paths for businesses and societies. Mike is a family-first man, and passionate about youth education & economic development. He has a diverse portfolio of 30 years of experience working across tech alliances like Amazon, Microsoft, Oracle, SAP, Salesforce, and Workday including domains like blockchain, augmented reality, virtual reality, IoT, robotics, big data, predictive analytics to name a few.

### **36. R "Ray" Wang**



[LinkedIn](#) | [Twitter](#)

Founder, Chairman, & Principal Analyst of Constellation Research

R "Ray" Wang is a Taiwanese-American, Founder, Chairman, & Principal Analyst of Constellation Research, a foodie, and EDM & DJ Fan. Ray is a technology leader, and author of "Disrupting Digital Business" and "Everybody wants to rule the world", Co-Host of DisrupTV, and a keynote speaker on Disruptive Tech. Digital Transformation, Safety & Business are his areas of expertise. He's also the Member Board Of Directors at People-Centered Internet and a part of the Board of Advisors to Vestigo Ventures & Hu-manity. co.

### 37. Dr. Marcell Vollmer



[LinkedIn](#) | [Twitter](#)

Chief Executive Officer at Prospitalia Group

Dr. Marcell Vollmer says that he's passionate about life & coffee. He's the Chief Executive Officer at Prospitalia Group, former Partner and Director of Boston Consulting Group (BCG), and former Chief Digital Officer of SAP. He's an influencer who has driven digital transformation for various companies keeping innovation at the heart. Marcell has also implemented models like SAP Ariba, SAP Fieldglass, and SAP Concur for different industries. He's Ph.D. & MBA in Economics, a curious mind, learner, and Social Media enthusiast.

### 38. Sarah-Jayne Gratton



[LinkedIn](#) | [Twitter](#)

Partner at The Influencers

Dr. Sarah-Jayne Gratton is a doctorate in Psychology, a leading technology evangelist, and partner at The Influencers. She specializes in the array of

artificial intelligence, machine learning, IoT, Agritech, digital transformation, and big data. Sarah's client base includes global technology giants like Siemens, Ericsson, IBM, Vodafone, and Oracle. She's also a podcaster, wine & coffee enthusiast other than being a tech savant.

### **39. Kevin Chou**



[LinkedIn](#) | [Twitter](#)

Managing Partner at SuperLayer

Kevin Chou is the founder of SuperLayer & Rally, the founding CEO of Forte, and the Chairman of Gen.G. Kevin is also the Board of Trustees for UC Berkeley University, California. A visionary in the crypto space & gaming, a technologist, venture capitalist, and a social media influencer. He has been honored by Fortune in 40 under 40, CNN in Smartest People in Tech, and Business Insider's Silicon Valley Top 100.

### **40. Dean Anthony Gratton**



[LinkedIn](#) | [Twitter](#)

A technology influencer, analyst, and futurist at The Influencers

Dr. Dean Anthony Gratton is a tech technology influencer, analyst, futurist, and partner at The Influencers. Dean is a thought leader with a passion for technology that includes domains like AI, Machine Learning, IoT, Big Data, Energy, Smart Meters & Homes. His career span covers working on technologies like LoRa/SigFox, Powerline, Bluetooth, ZigBee, Wi-Fi; EnOcean, Z-Wave, and NFC/RFID. Dean is also the Host & Producer of Tech Uncorked and the patent holder of Wireless callback access control for a LAN network access point technology.

#### **41. Nicolas Babin**



[LinkedIn](#) | [Twitter](#)

President at Babin Business Consulting

Nicolas Babin is the president at Babin Business Consulting, an Expert with World Economic Forum, and Freelance Chief Marketing Officer at Affinity Initiative. Nicolas is a strong leader, marketer, and tech-savvy who has founded and/or developed over 26 companies across US, UK, and France. He's a digital and management consultant, bilingual, Key Opinion Leader, and speaker on AI, 5G, Digital transformation, SEO, SEM, e-commerce, web analytics, eHealth & gamification. He's also a Member of the Expert network at the World Economic Forum and an author.

#### **42. Spiros Margaris**



[LinkedIn](#) | [Twitter](#)

VC | Advisor | Board Member at Margaris ventures

Spiros Margaris is the VC /Advisor/ Board Member of Margaris ventures, a member of the Supervisory Board for Reuss Private AG, and an advisor for more than 10 tech companies including SparkLabs, Natech and, Coreledger. A leading name in Fintech Influencer, Venture capitalist, advisor, investor, and a speaker to chase. He is the first international influencer to achieve 'The Triple Crown' ranking (Global No.1 FinTech, Blockchain, and Artificial Intelligence (AI) influencer by Onalytica). Spiros is a TEDx Speaker and, an influencer at Refinitiv & Onalytica.

### **43. Rick Huckstep**



[LinkedIn](#) | [Twitter](#)

Chairman at The Digital Insurer

Rick Huckstep is the Author of Wiser! Newsletter, Chairman at The Digital Insurer, a mentor, storyteller, advisor, and tech enthusiast.

Rick is an Angel Investor with a keen eye on picking technology start-ups,

and a passionate business leader working towards Tech Economy. He has sold big-ticket software solutions to corporates and runs international sales organizations into complex markets. Through Wiser! Newsletter, he tries to simplify new technologies like AI, machine learning, augmented reality, wearables, and blockchain.

#### **44. Andy Fitze**



[LinkedIn](#) | [Twitter](#)

Co-Founder - Managing Partner - Master Swiss Army Knife at SwissCognitive, World-Leading AI Network

Andy Fitze is all about AI, from his LinkedIn Bio to his Area of expertise. He is the Co-Founder/ Managing Partner at SwissCognitive, Co-Founder & Member of the Foundation Board of CognitiveValley, and Head of Tech Advisory Board at Oliver Heer Ocean Racing. Andy is the brain behind visualizing how technology can solve everyday human problems, making him one of the finest technology leaders in the IoT space. He is a digital cognitive strategist, top global AI and digital transformation advisor for start-ups, AI influencer, and has helped fortune500 companies as an expert and advisor.

#### **45. Linda Grasso**



[LinkedIn](#) | [Twitter](#)

CEO at DeltalogiX

Linda Grasso is an Italian Entrepreneur, CEO of DeltalogiX, COO of DBI Srl, and International Partner at World Business Angels Investment Forum. She's an Innovation Manager & Sustainability Advocate, an engineer by heart, and a technology influencer! Known for her extremely shareable content creation. Her passion is to drive sustainability & value to brands through her content and expertise.

#### **46. Jean-Baptiste Lefevre**



[LinkedIn](#) | [Twitter](#)

Chief digital and social media officer at ChoYou

Jean-Baptiste Lefevre is the Chief digital and social media officer at ChoYou, Growth-Hacker, a tech influencer, and a leading consultant on digital transformation within enterprises. He's the former Product Owner at DXLab BNP Paribas, working for almost 2 decades in the organization. Lefevre's area of interest includes AI, Social Media, Marketing Numeique, and Machine Learning. His clients base consists of Amazon, AWS, BNP Paribas, Huawei,

Oracle, ServiceNow, Sony, and Cosmo Connected, Groupe Bouygues. Last but not least, he's also an influencer for/at IT for Business.

#### **47. Chuck Brooks**



[LinkedIn](#) | [Twitter](#)

Top Cybersecurity and tech expert

Chuck Brooks is a top Cybersecurity & tech expert, Thought Leader, Influencer, Technology Evangelist, Featured writer, speaker & blogger.

He's the President of Brooks Consulting International, Adjunct Professor at Georgetown University, and Contributing Writer on Cybersecurity & Emerging Technologies for Forbes. Brooks is named as Top Tech Person to follow on LinkedIn, 2nd Global Cybersecurity Influencer by IFSEC, and Top 5 Cybersecurity Exec to Watch. Chuck's area of expertise spreads over domains like artificial intelligence, Internet of Things, science & technology, public/private partnerships, Risk Management, blockchain, and innovation.

#### **48. Harold Sinnott**



[LinkedIn](#) | [Twitter](#)

Tech Influencer | Digital Consultant | Talent Development

Harold Sinnott is a Tech Influencer, Digital Consultant, Talent Developer, Technology influencer, author, and speaker on emerging technologies and digital transformations. Sinnott has competence in Human Resource Management, which has enabled him to work with some of the most successful companies across the globe including Citi Group, DHL, Motorola, and Jhonson & Johnson. More than that, he has helped B2B tech brands Intel, Siemens, Cisco, Ericsson, Lenovo & Hewlett Packard Enterprise in the domain of mobility, cloud, 5G, automation, RPA, IoT, AI, AR, VR, BigData, infrastructure, and CyberSecurity.

#### **49. Alan Smithson**



[LinkedIn](#) | [Twitter](#)

Co-Founder at MetaVRse

Alan Smithson is the Co-Founder at MetaVRse, the man who saw the future with accuracy about MetaVRse, researcher, and a philanthropist in the making. Alan is also the man behind inventing World's first touchscreen DJ system. He is a proud father, Business Leader, Independent Global Advisor on the Business of XR to a select group of the world's largest companies, TEDx Speaker, and Podcast Host. He is enthusiastic about 3D Technology, AR, VR, XR, and Innovation.

#### **50. Ian Moyse**



[LinkedIn](#) | [Twitter](#)

Chief Revenue Officer at OneUp Sales

Ian Moyse is the Chief Revenue Officer at OneUp Sales. He's a Sales Leader, Mentor, Social Influencer, and unarguably the most-active person on social media leading by example. Having deep knowledge of indirect channel sales having created strong tier 1, tier 2, OEM & Alliances revenue generating eco-systems. Ian has been named as the UK Sales Director Of Year by BESMA Awards, Top Keynote Speaker, No 1 Social Influencer Cloud, and ranked on the 9th position in the top 50 most influential in Sales Lead Management. And also associated with Onalytica, which specializes in providing Influencer Relationship Management software.

These influencers have been leading the conversations on Metaverse and Web 3.0 from the front.

And if you come across any influencer or their doppelganger, shoot us a DM and we'll evaluate their profile to be added to the upcoming lists.

Are you having some groundbreaking findings of the Metaverse?

[Register as an innovator](#) on engatica and tap into a community full of Metaheads

Want to learn more about conversational automation, check out Engati - a leading chatbot platform that allows you to build chatbots in 50+ languages, and 15+ channels. [Check out Engati now!](#)