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This list is comprised of retail experts, consultants, analysts, academics, journalists, and thought leaders who are making an impact in retail in 2022.

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Marketing Professor at the Wharton School of the University of Pennsylvania; Bestselling Author of Contagious, Invisible Influence, and The Catalyst; Keynote Speaker; Consultant







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Scale Al Chair Professor of Retail and Operations Management, Co-Director of the Retail Innovation Lab, Bensadoun Faculty Scholar at McGill University; Advisor to Corporations & Startups









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Research Scientist at the University of Florida, Director of the Loss Prevention Research Council









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