

Daniel Burrus

# PARTIAL CLIENT LIST

RESEARCH | CONSULTING | SPEAKING | TRAINING



## FORTUNE 500

3M  
Abbott Laboratories  
ACUITY  
AECOM  
American Express  
Amgen  
Arrow Electronics  
AT&T  
BASF  
BP Global  
Chevron  
Cisco  
Citibank  
Dell  
Deloitte

Dow Chemical  
Duke Energy  
DuPont  
Eaton  
eBay  
Express Scripts  
ExxonMobil  
FedEx  
Fidelity Investments  
First Data  
General Dynamics  
General Electric  
General Mills  
Google  
Hilton

Honda  
Honeywell  
HP  
IBM  
John Deere  
Johnson Controls  
JPMorgan Chase  
L3 Harris Corp.  
Lockheed Martin  
Merck & Company  
Merril  
MetLife  
Microsoft  
Motorola  
NBC Universal Media

NCR  
Nestle  
New York Life Insurance  
Northwestern Mutual  
Oracle  
Philip Morris  
PricewaterhouseCoopers  
Procter & Gamble  
Raytheon  
SAP  
State Farm  
Verizon  
Wells Fargo  
Whirlpool  
Xerox

## TECHNOLOGY

Alorica  
Autodesk  
BMC  
CDW  
Check Point  
Cisco Systems  
Cognizant  
CompTIA

ConnectWise  
CoreLogic  
Dell  
Epson  
Fujitsu  
Google  
Hewlett Packard  
Hexagon

Honeywell  
HP Enterprise Services  
IBM  
L3 Harris Corp.  
Lexmark  
Microsoft  
NCR  
Oracle

Paypal  
Progress Software  
SAP  
Symbol Technologies  
Teradata  
Toshiba  
Unisys  
Zebra Technologies

## TELECOMMUNICATIONS

ACUTA  
Alcatel Lucent  
AT&T  
Bell Canada  
Cintel  
Entel  
InterCall  
IWCE

Motorola  
National Rural  
Telecommunications  
Cooperative  
MTN Group Limited  
NCTA  
Nokia

Oregon  
Telecommunications  
Association  
Society of Cable  
Telecommunication  
Engineers  
SingTel

Technicolor  
T-Mobile  
Televisa Univision  
Verizon  
Vodafone  
X-finity  
Zain

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GLOBAL FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR

## FINANCIAL

Accenture	Deloitte	Fiserv	Navy Federal Credit Union
AgFirst Farm Credit Bank	Discover	Institute of Internal Auditors	Northwestern Mutual
American Express	Dun & Bradstreet	INVESCO	PricewaterhouseCoopers
Baker Tilly	DWS	JPMorgan Chase Bank	Principal Financial Group
Bank Administration Institute	Equifax	KPMG	SEI Investments
BMO-Harris Bank	Ernst & Young	Mastercard	TransUnion
CitiBank	Fidelity Investments	Merrill	VISA
CoBank	Financial Executives International	Mortgage Bankers Association	Wells Fargo
CUNA	First Data		Western Union

## HEALTHCARE | PHARMACEUTICALS

Abbott Laboratories	Amgen	Healthcare Industry Distributors Assoc.	Sacred Heart Health System
AiAMC	Bausch & Lomb	Healthcare Management Association	S.C. Johnson & Sons
American Academy of Ophthalmology	Baxter Healthcare	Kaiser Permanente	St. Jude Children's Research Hospital
American Assoc. for Physician Leadership	bioMerieux	Mercy Health System	Society for Critical Care Medicine
American Hospital Association	Capital BlueCross	Mayo Clinic	Sun Health Corporation
American Medical Group Association	Consumer Healthcare Products Association	Merck	TELUS
American Lung Association	Dental Trade Alliance	Miracle Ear	Texas Rehabilitation Commission
American Organization for Nursing Leadership	Express Scripts	Missouri Hospital Association	Trinity Health
	GSK	Novartis	Vizient
	Healthcare Distribution Alliance	Premier Healthcare	
	Healthcare Financial Management Assoc.		

## INSURANCE | SALES

ACUITY	CUMIS	MetLife Auto and Home	Protective Life
ACORD	Direct Marketing Assoc	Million Dollar Round Table	SAFECO Insurance Company
American Family Insurance	Direct Selling Association	National Association of Realtors	State Farm
Anthem Blue Cross & Blue Shield	GE Capital	New York Life	Thrivent Financial for Lutherans
Capital BlueCross	JM Family Enterprises	Northwestern Mutual	Travelers Companies
Century 21	Massachusetts Mutual Financial Group	Property Casualty Insurers Association of America	Zurich Insurance Group
CIGNA	LexisNexis Risk Solutions		



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## CONSUMER PRODUCTS

3M	Kodak	Kohl's Department Stores	Rayovac
American Pet Products Association	eBay	Lands' End	S.C. Johnson & Sons
Avon Products	GE Appliances	Lenox	Toshiba
BASF	Hallmark Inc.	Lexus	Trane
Disney Consumer Products	Honda	MillerCoors	Underwriters Laboratories
DOWCO	International Housewares Association	Newell Rubbermaid	Varilux
		Procter & Gamble	Volvo
			Whirlpool

## FOOD | AGRICULTURE

Agricultural Retailers Assoc.	Countrymark	John Deere	National Products Association
AgFirst Farm Credit Bank	Deere & Company	Kellogg's	Nestle
American Farm Bureau Federation	Folgers Coffee Company	Land 'O' Lakes	Philip Morris
American Feed Industries Association	Food & Consumer Products of Canada	Micro Technologies	Pfizer
Cadbury	General Mills	National Cattleman's Beef Association	Pillsbury
Cargill	Growmark, Inc.	National Grocers Association	Quaker
ConAgra Foods	Ingredion	National Livestock and Meat Board	Sara Lee
	International Deli/Dairy/Bakery Association		Seagrams
			Sonic

## UTILITIES

Alliant Energy	National Electrical Contractors Association	San Diego Gas & Electric	Utilities Purchasing Management Group
American Gas Association	National Rural Electric Coop Association	Sempra Energy Utilities	Water Quality Association
Dairyland Power	Propane Gas Assoc of Canada	Southern California Edison	We Energies
Dayton Power and Light	Rural Electrification Administration	Southern Company	Western Energy Institute
Duke Energy		Tampa Bay Water	Xcel Energy
Edison Electric		The Mosaic Company	
Getronics		Trans Canada Pipeline	
IEEE PES Power & Energy		Utilimetrics	

## GOVERNMENT | LEADERSHIP

Air Force Quality Institute	Economica SGPS	Association	Association
American Chamber of Commerce Executives	Conference	National Center for State Courts	US Air Force
Bestseller PR AB	Entrepreneur of the Year	Social Security Administration	US Department of Defense
Business Leadership Summit	Expogestion	The Executive Committee	US Secret Service
DoD - Joint Service Provider	FOSE	The Salvation Army	Young Presidents Organization
	Global Entrepreneurial Conference	The School Nutrition	
	Hong Kong Management		