



# FUTURIST

## DISRUPTIVE INNOVATION EXPERT

### BEST-SELLING AUTHOR

## Daniel Burrus

Daniel Burrus has delivered over 3,000 keynote speeches worldwide sharing game-changing trends and disruptive innovations empowering audiences to profit from technological, social and business forces that are converging to create enormous, untapped opportunities. As a master storyteller, Daniel customizes each presentation as he blends just right amount of humor and insight turning disruptive change into competitive advantages.

## Delivered by One of the World's Leading Technology Forecasters and Strategic Advisors

- World-famous for his 40+ year record of accurately predicting the future of technological change and its direct impact on the business world.
- Author of seven books, including *The New York Times* and *Wall Street Journal* best-seller *Flash Foresight: How To See the Invisible and Do The Impossible*, and his latest Amazon #1 bestseller, *The Anticipatory Organization*.
- Named by *The New York Times* as one of America's top three business "gurus" in the highest demand as a speaker.
- A strategic advisor to leaders from Fortune 500 companies including IBM, American Express, Toshiba and Disney.
- A featured writer on the topics of innovation, change and the future for *Harvard Business Review*, *Wired Magazine* and *Financial Times*.

## Recent Work



When the U.S. Department of Defense formed the new Joint Service Provider organization in the Pentagon, they applied Daniel Burrus' **Hard Trend Methodology** and **Anticipatory Organization Learning System** which helped them to be less fearful of change, build a better organization, and more importantly a culture that sees new opportunity. He continues to serve on their Future Planning Group.

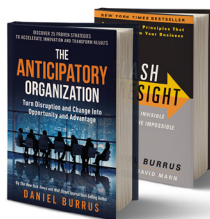


When **Vodafone** launched its **Global Mobile Enterprise** service to Fortune 200 companies, they chose Daniel Burrus to deliver the message to **C-level executives in multiple national events**.



When **Deloitte** gathered leaders from China and SE Asia for a major forecasting event, they chose Daniel Burrus. Based on the success of that event, **Deloitte** has changed their industry-forecasting model to incorporate **Burrus' Hard-Trend methodology**.

## Best-Selling Author



He is the author of seven books, including *The New York Times* and *Wall Street Journal* best-seller *Flash Foresight*, as well as the international best-seller *Technotrends*. His latest book, *The Anticipatory Organization: Turn Disruption and Change Into Opportunity* and *Advantage*, is an Amazon #1 bestseller and required reading by innovative companies worldwide.

## Daniel Burrus' Keynote Topics:

- **Anticipatory Leadership:** Use Hard Trends to Accelerate Innovation and Growth
- **Positive Disruption:** Accelerate Sustainable Growth with Digital Transformation
- **Accelerating Growth:** Leading with Strategic Foresight
- **The Anticipatory Organization®:** Elevate Planning, Accelerate Innovation, Transform Results
- **Disruptive Innovation:** The Megatrends That Are Changing Everything
- **Ripe for Disruption:** What the Future Holds for Business in 2023 and Beyond

## TESTIMONIALS

"A 'must-hear' presentation." – Steven A. Ballmer, CEO, Microsoft

"By applying the principles in your presentation and book to our business, in less than a year we have been able to double our revenues and increase the value of our company by a factor of four, and we feel the biggest impact is yet to come." – Arni Bellini, CEO, Connectwise

"Your keynote at our virtual annual convention was perfect. The Hard Trend future facts you shared was exactly what our industry leaders needed. It gives them a critical view that provides confidence for decision making." – David Long, CEO, NECA

"Daniel Burrus is a dynamic speaker and delivered a lot of "aha" moments with his insights. I appreciated the activity and takeaways that he left the audience with. Daniel also was very engaging before the meeting, asking our clients questions, taking notes, and genuinely interested in learning more about our clients' business." – Holly Hanak-Weaver, Sr. Director, Alorica

## Partial List of Clients

