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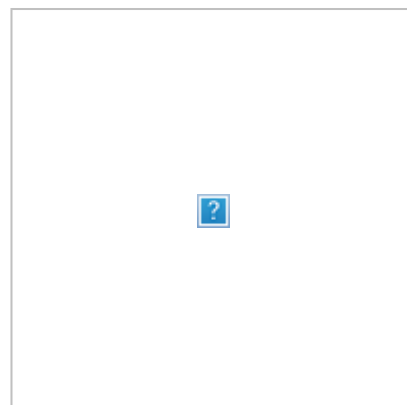
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This list is comprised of retail experts, consultants, analysts, academics, journalists, and thought leaders who are making an impact in retail in 2023.

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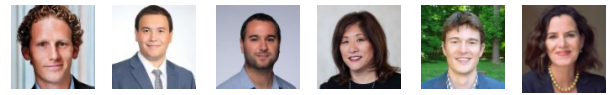


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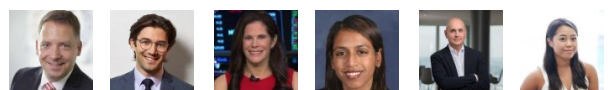
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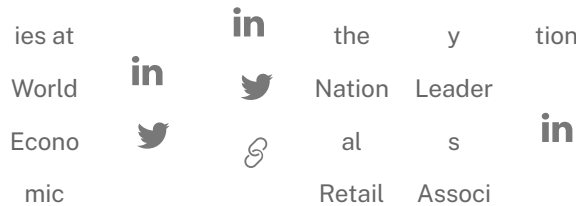


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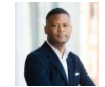
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Owner	Partner	President	Chief	Board
Founder of Gen Z Planet, Author, Keynote	of Ian Scott Retail Consul ting, RETHINK	r – Americ as Retail Leader at EY	ent of VSN Media LLC at VSN Strate gies	Director and Adviso r, NED, Investo r, RETHINK

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Strategic Advisor at Competera, Strategic Advisor – Retail at Third Eye Advisory, Co-Host of This Week in Innovation, Advisory Council Member at GMU Center for Retail Transf	CEO & Founder of Partners of the Future Dive into Without Fear Metrics <b>in</b>  	Partner, Head of Future Dives Without Fear <b>in</b> 	Senior Manager, Commercial Marketing Asia Pacific at Sensorimatic <b>in</b>  	<b>Standish</b> Senior Managing Director – Global Lead, Retail at Accenture <b>in</b>  	Author, Keynote Speaker, Podcast Host, Moderator, Business Coach, Consultant, President & CEO of Retail Solutions Providers Association <b>in</b>  
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President of Graff Retail	Head of Retail Market place Strategy at Acadia , Co- Host of Ecom merce Braintr ust Podcas t	Principal, Strategic Director & Global Retail Practice Leader at Gensler	Principal and Founder of The Merch ant Life, Retail Strategist and Industr y Lead, Speak er, Contri butor	Global Director, Retail Transf ormati on Servic es at Avery Dennis on, Speak er, Writer	The Consumer Champ ion; Found er of The Custo mer First Group, Author, Chairm an, Board Adviso r
					
					
					



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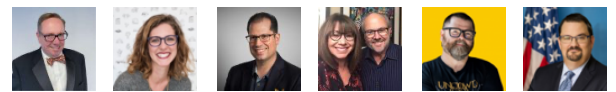


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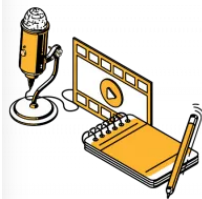
Custo mer Servic e & Experi ence Expert, Keynot e Speak er, NYT Bestse lling Author	Global Retail Lead, Micros oft for Startu ps  <b>in</b>  Twitter  LinkedIn	Found er and CEO of retailO S, Manag ing Partne r at  Case Proper ty Servic es  <b>in</b>  Twitter  LinkedIn	Presid ent and Found er of SageB erry Consul ting, Forbes Senior Contri butor, Keynot e Speak er, Podcas ter, Author	CEO at Grocer y Insight, Adviso r  <b>in</b> Twitter  LinkedIn	Sustai nabilit y Directo r of Global Brands and Retaile rs at HH Global, Head Of Sustai nabilit y – POPAI UK & Ireland
			<b>in</b> Twitter LinkedIn	<b>in</b> Twitter LinkedIn	<b>in</b> Twitter LinkedIn



**Tim Nash** **Tony D'Oonagh** **Trevor Sirion** **Veronika Benson** **Wika Oantre** **Wizz Selvey**

Curato r at Shop Drop Daily, Creativ	CEO and Manag ing Directo r of	Head of AI and Innovat ion at Raydia	Co- Found er at Comm erceNe xt,	Chief Execut ive Officer at Vendor	Found er & CEO of Wizz & Co.
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## MEDIA




**Alicia Esposito** VP of Conten t at G3 Comm  
**Arnold Ma** CEO and Found er of  
**Barbara Thau** Senior Featur es Editor,  
**Brandon Moskwa** Publis her at Tradeo polis  
**Chris Field** Manag ing Editor at  
**Chris Walton,** Co-CEOs of  
**Anne Mezzeng**

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**Krystina Gustafson** **Mark Fisher** **Melissa Campbell** **Baillie Russell** **Phillip Russo** **Robin Lewis**

SVP of Content and Advisory Board Chairperson at Shoptalk and Groceryshop  
Editor for Retail Properly Analytics, Editor-in-Chief of MAPIC, Editor for World Retail Congress, Forbes Contributor  
Co-Founder at Women in Retail Leadership Circle; Brand & Content Director at Total Retail at NAPC Media  
Co-Founder of Future Commerce  
Owner, Publisher, and Editor of Global Retail Brands Magazine  
CEO of The Robin Report





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# About Our List

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## How do we define retail influencers and categories?

We recognize influencers for their activity within the online retail community. Influencers frequently comment on retail trends or news stories, share industry insights and join thought leadership discussions. These influencers take on many roles. We selected executives from academia, media, consultancies and analyst firms.

Often times, influencers wear multiple hats spanning professions. We identified 5 categories most common in this cohort:

**Academia:** university educators leading retail-related courses or programs

**Analysts:** industry research firms tracking the latest trends

**Associations:** retail trade associations

**Experts:** retail authors, consultants, advisors,

futurists, speakers

**Media:** editors, journalists, podcast hosts, bloggers, content creators

## How did we identify the Top Retail Influencers of 2023?

Our team used a variety of sources to select our TRI, including: third-party listings, primary research within our own network of influencers, recent award winners and tools such as Buzzsumo.

We considered factors such as social presence, articles, speaking engagements, awards and authority to verify each awardee included in our non-ordered listing of the TRI.

## How can you be considered for future lists?

Yes. If you're actively sharing insights, publishing your writing, speaking at industry events, and engaging with the media, we would love to consider your nomination.

If you'd like to be considered or nominate someone, let us know in the form below:

# Nominate An Influencer

Your Name \*

Nominee's Name \*

Nominee's Title

Nominee's LinkedIn Profile \*

Nominee's Twitter Profile

Nominee's Website

SUBMIT NOMINEE

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