



FUTURIST

DISRUPTIVE INNOVATION EXPERT

BEST-SELLING AUTHOR

Daniel Burrus

Daniel Burrus is a highly acclaimed speaker who has captivated audiences across the globe with over 3,000 dynamic keynote speeches. With his expertise in game-changing trends and disruptive innovations, he empowers his audiences to harness the potential of converging technological, social, and business forces, unlocking vast untapped opportunities. With his exceptional storytelling skills, Daniel crafts each presentation to perfection, seamlessly blending humor and profound insights. Through his unique approach, he helps organizations transform disruptive change into powerful competitive advantages.

Recent Work



When the **U.S. Department of Defense** formed the new Joint Service Provider organization in the **Pentagon**, they applied Daniel Burrus' **Hard Trend Methodology** and **Anticipatory Organization Learning System** which helped them to be less fearful of change, build a better organization, and more importantly a culture that sees new opportunity. He continues to serve on their Future Planning Group.



When **Vodafone** launched its **Global Mobile Enterprise** service to Fortune 200 companies, they chose Daniel Burrus to deliver the message to **C-level executives in multiple national events**.



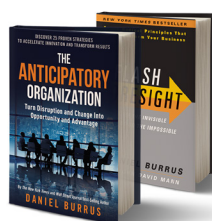
When **Deloitte** gathered leaders from China and SE Asia for a major forecasting event, they chose Daniel Burrus. Based on the success of that event, **Deloitte** has changed their industry-forecasting model to incorporate **Burrus' Hard-Trend methodology**.

Daniel Burrus' Keynote Topics:

- The Anticipatory Leader: Harnessing Hard Trends for Rapid Innovation and Exponential Growth
- Harnessing AI for Your Organization: How Artificial Intelligence Can Drive Innovation and Growth
- Positive Disruption: Accelerating Innovation, Growth, and Relevance Through Transformative Change
- Future-Proofing Your Business: Strategies for Thriving in an AI-Driven World
- Accelerating Growth with Strategic Foresight: Elevating Your Path to Success
- The Anticipatory Organization®: Leveraging Hard Trends for Enhanced Strategic Planning, Rapid Innovation, and Transformational Outcomes

Delivered by One of the World's Leading Technology Forecasters and Strategic Advisors

- World-famous for his 40+ year record of accurately predicting the future of technological change and its direct impact on the business world.
- Author of seven books, including *The New York Times* and *Wall Street Journal* best-seller **Flash Foresight: How To See the Invisible and Do The Impossible**, and his latest Amazon #1 bestseller, **The Anticipatory Organization**.
- Named by *The New York Times* as one of America's top three business "gurus" in the highest demand as a speaker.
- A strategic advisor to leaders from Fortune 500 companies including IBM, American Express, Toshiba and Disney.
- A featured writer on the topics of innovation, change and the future for *Harvard Business Review*, *Wired Magazine* and *Financial Times*.



Best-Selling Author

He is the author of seven books, including *The New York Times* and *Wall Street Journal* best-seller **Flash Foresight**, as well as the international best-seller **Technotrends**. His latest book, **The Anticipatory Organization: Turn Disruption and Change Into Opportunity** and Advantage, is an Amazon #1 bestseller and required reading by innovative companies worldwide.

TESTIMONIALS

"A 'must-hear' presentation." – Steven A. Ballmer, CEO, Microsoft

"By applying the principles in your presentation and book to our business, in less than a year we have been able to double our revenues and increase the value of our company by a factor of four, and we feel the biggest impact is yet to come."
– Arni Bellini, CEO, Connectwise

"Your keynote at our virtual annual convention was perfect. The Hard Trend future facts you shared was exactly what our industry leaders needed. It gives them a critical view that provides confidence for decision making."
– David Long, CEO, NECA

"Daniel Burrus is a dynamic speaker and delivered a lot of "aha" moments with his insights. I appreciated the activity and takeaways that he left the audience with. Daniel also was very engaging before the meeting, asking our clients questions, taking notes, and genuinely interested in learning more about our clients' business." – Holly Hanak-Weaver, Sr. Director, Alorica

Partial List of Clients

