



Daniel Burrus

KEYNOTE INTRODUCTION

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BEST SELLING AUTHOR

Daniel Burrus is considered one of the World's leading futurists on global trends and disruptive innovation and, over the past 40 years, he has established a worldwide reputation for his exceptional record of accurately predicting the future of technology-driven change and its direct impact on the business world.

He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

He is a founding member of the Department of Defense Joint Services Futures Group and is a strategic advisor to executives from Fortune 500 companies. Burrus helps his clients to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes Lockheed Martin, Verizon, Microsoft, VISA, Deloitte, Google, KPMG and FedEx.

He is the author of seven books, including *The New York Times* and *The Wall Street Journal* bestseller *Flash Foresight* and his latest Amazon #1 bestseller *The Anticipatory Organization*. Burrus is also a featured writer with millions of weekly readers on the topics of innovation, change and the future.

He has been the featured subject of several PBS television specials and has appeared on programs such as CNN, Fox Business and Bloomberg, and he is quoted in a variety of publications, including *Harvard Business Review*, *The Wall Street Journal*, *Financial Times*, *Fortune* and *Forbes*.

He is a highly innovative entrepreneur who has founded and managed six businesses, four of which were national leaders in their first year.

The New York Times has referred to him as one of the top three business gurus. Would you please help me welcome Daniel Burrus.

Please note: The introduction of a speaker is vital to setting the stage and tone for the presentation. To maximize Daniel's contribution to your group, please review this introduction before the program.