



Daniel Burrus
**SELECTED
QUOTES**

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“Humans will be replaced with humans using AI.”

“Keeping up is a fool’s game; there is no advantage in keeping up. Seek advantage.”

“Strategy based on certainty has low risk and high reward.”

“You cannot stop change, but you can shape it to your advantage.”

“Technology has the power to alter reality. It lets you make the impossible possible.”

“We can’t afford to be afraid of the things we don’t understand.”

“Don’t just anticipate your customer’s future needs, create them!”

“Future success depends on the strategic decisions you make today.”

“When planning for the future, remember that the present is obsolete.”

“The visible future is the part of the future that you can clearly see.”

“When a new technology satisfies a major social need, a revolution is created.”

“You cooperate because you have to. You collaborate because you want to.”

“The decisions of today must be based on the facts of tomorrow.”

“When we see change as a positive challenge, we will respond with constructive action.”

“The ability to anticipate the future provides the biggest competitive advantage.”

“When faced with uncertainties, we must ask: What are we certain about?”

“Your FUTUREVIEW will determine the FUTUREYOU.”

“Become a Positive Disruptor by creating the transformations that need to happen.”

“You can thrive in the future if you understand what is shaping it today.”

“Change is opportunity.”