

Daniel Burrus

# WHAT MEETING PLANNERS ARE SAYING

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BESTSELLING AUTHOR



"A 'must-hear' presentation."

Steven A. Ballmer, Former CEO, Microsoft



"By applying the principles of Flash Foresight to our business, we have been able to double our revenues and increase the value of our company by a factor of four in less than a year. Even so, we feel the biggest impact is yet to come."

Arni Bellini, CEO, ConnectWise



"Our people, without exception, felt that Daniel Burrus' ideas were provocative, original, and timely. His entertaining style captured the audience, and compelled us to listen, think, and apply our thoughts to our own professional and personal lives. He truly made a memorable impression."

Mark McNutt, Xerox Corporation



"Daniel Burrus' thoughts on creating opportunities for change is the excellence we have been striving for. His framework on innovation, creativity, and customer value will become the management practices that will take us to our next stage."

Victor Nichols, Wells Fargo



"This is the third time Daniel Burrus has addressed this conference, and each presentation has been better than the last. I wouldn't hesitate to invite him back again in the future!"

John E. Burkey, First Data Resources



"Daniel Burrus was fabulous! He received rave reviews from our participants for his relevancy, insight, expertise, and style. He's the only keynote speaker we have invited back numerous times. I am convinced the extraordinary success of his continued contribution is due in no small part to the enormous amount of time he puts into each presentation, customizing it to fit the unique, challenging needs of our audience each year."

Stephanie Fischer, CEO, Global Retail Marketing Association



"It came as no surprise to me that Daniel Burrus was rated the top speaker in our audience evaluations. His unique blend of wit and insight awakened all of us to the need to develop the knowledge necessary to thrive in the 21st century."

Robert Howe, IBM Corp.



"We are going through an incredible digital transformation right now, and in his keynote speech, Daniel touched on a large number of points that tied everything together with practical strategies that we can immediately take action on. He really energized our dealer network to embrace the transformation that we're going through. I can't recommend Daniel enough!"

Steve Rosenburg, Toyota