

# TECHNOLOGY FUTURIST

DISRUPTIVE INNOVATION EXPERT

BEST-SELLING AUTHOR

## Daniel Burrus

Daniel Burrus is a highly acclaimed speaker who has captivated audiences across the globe with over 3,000 dynamic keynote speeches. With his expertise in game-changing trends and disruptive innovations, he empowers his audiences to harness the potential of converging technological, social, and business forces, unlocking vast untapped opportunities. With his exceptional storytelling skills, Daniel crafts each presentation to perfection, seamlessly blending humor and profound insights. Through his unique approach, he helps organizations transform disruptive change into powerful competitive advantages.

## Delivered by One of the World's Leading Technology Forecasters and Strategic Advisors

- World-famous for his 30+ year record of accurately predicting the future of technological change and its direct impact on the business world.
- Author of seven books, including *The New York Times* and *Wall Street Journal* best-seller *Flash Foresight: How To See the Invisible and Do The Impossible*, and his latest Amazon #1 bestseller, *The Anticipatory Organization*.
- Named by *The New York Times* as one of America's top three business "gurus" in the highest demand as a speaker.
- A strategic advisor to leaders from Fortune 500 companies including IBM, American Express, Toshiba and Disney.
- A featured writer on the topics of innovation, change and the future for *Harvard Business Review*, *Wired Magazine* and *Financial Times*.

## Recent Work



When the U.S. Department of Defense formed the new Joint Service Provider organization in the Pentagon, they applied Daniel Burrus' **Hard Trend Methodology** and **Anticipatory Organization Learning System** which helped them to be less fearful of change, build a better organization, and more importantly, a culture that sees new opportunity. He continues to serve on their Future Planning Group.



When **Vodafone** launched its **Global Mobile Enterprise** service to Fortune 200 companies, they chose Daniel Burrus to deliver the message to C-level executives in multiple national events.

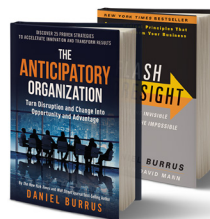


When **Deloitte** gathered leaders from China and SE Asia for a major forecasting event, they chose Daniel Burrus. Based on the success of that event, **Deloitte** has changed its industry-forecasting model to incorporate Burrus' **Hard-Trend methodology**.

## Daniel Burrus' Keynote Topics:

- **Mastering AI's Future Today**  
How to Thrive in a World Where AI and Human Ingenuity Meet
- **Know What's Next**  
Leveraging The New Science of Certainty
- **The Anticipatory Mindset**  
Leading with Certainty in Uncertain Times
- **Predict, Adapt, Dominate**  
Dramatically Elevating High Performing Sales Teams with Predictive Insights
- **Navigating Tomorrow Today**  
Leveraging the Power of Generative AI and Hard Trends
- **Turn Disruptive Change to Competitive Advantage**  
Building an Anticipatory Mindset for Unpredictable Times
- **Beyond AI**  
Using AI to Unlock Human Potential in a Hyper-Automated World

## Best-Selling Author



He is the author of seven books, including *The New York Times* and *Wall Street Journal* best-seller *Flash Foresight*, as well as the international best-seller *Technotrends*. His latest book, *The Anticipatory Organization: Turn Disruption and Change Into Opportunity* and *Advantage*, is an Amazon #1 bestseller and required reading by innovative companies worldwide.

## TESTIMONIALS

"A 'must-hear' presentation." – Steven A. Ballmer, CEO, Microsoft

"By applying the principles in your presentation and book to our business, in less than a year we have been able to double our revenues and increase the value of our company by a factor of four, and we feel the biggest impact is yet to come." – Arni Bellini, CEO, Connectwise

"Your keynote at our virtual annual convention was perfect. The *Hard Trend* future facts you shared were exactly what our industry leaders needed. It gives them a critical view that provides confidence for decision making." – David Long, CEO, NECA

"Daniel Burrus is a dynamic speaker and delivered a lot of "aha" moments with his insights. I appreciated the activity and takeaways that he left the audience with. Daniel also was very engaging before the meeting, asking our clients questions, taking notes, and genuinely interested in learning more about our clients' business." – Holly Hanak-Weaver, Sr. Director, Alorica

## Partial List of Clients

