

Daniel Burrus

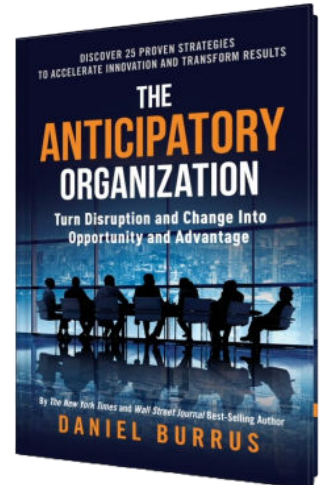
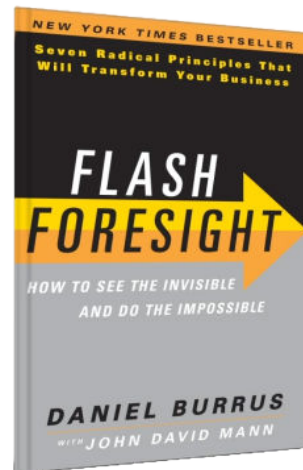
ABOUT DANIEL BURRUS

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BESTSELLING AUTHOR

Daniel Burrus is considered one of the World's Leading Futurists on Global Trends, AI, and Disruptive Innovation.

Over the past 30 years, he has established a worldwide reputation for his exceptional record of accurately predicting the future of technology-driven change, and its direct impact on the business world.

He is the author of seven books, including the New York Times and Wall Street Journal bestseller *Flash Foresight* and his latest bestseller, *The Anticipatory Organization*.



He has delivered over 3,500 keynote speeches worldwide, and his thought leadership has earned him **multiple Top 10 AI thought leadership awards**. *The New York Times* has referred to him as one of the **Top Three Business Gurus in the highest demand as a speaker**.

He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to **help clients profit from technological, social and business forces** that are converging to create enormous, untapped opportunities.

Burrus is a strategic advisor to executives from Fortune 500 companies and universities helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact.

He is the creator of the *Anticipatory Organization Business Model* and the *Hard Trend Planning and Innovation Methodology* used by leading organizations worldwide.

His client list includes **Lockheed Martin, Verizon, Microsoft, VISA, Deloitte, Google, KPMG and FedEx**.

Burrus is a featured writer, reaching **millions of monthly readers** with his insights on disruptive innovation, AI, exponential change, and the future.

His work is featured across a wide range of platforms, including LinkedIn, where he is recognized as a leading voice and has built a following of more than 1.2 million professionals.

He is a highly innovative entrepreneur who has **founded and managed six businesses**, four of which were national leaders in their first year.

He has been the featured subject of several PBS television specials and has appeared on programs such as **CNN, Fox Business and Bloomberg**. Burrus has been quoted in a variety of publications, including *Harvard Business Review, The Wall Street Journal, Financial Times, Fortune* and *Forbes*.

His accurate predictions date back to the early 1980s, when he became the first and only futurist to accurately identify the 20 exponential technologies that would become the driving force of business and economic growth for decades to come.

They included digital electronics, AI, distributed computing, genetic engineering, lasers, optical storage, photovoltaics, fiber optics and nanotechnologies to name a few.

Since then, he has continued to establish a **worldwide reputation for his exceptional record of predicting the future of technology-driven change and its direct impact on the business world**.